



## SPONSORSHIP OPPORTUNITIES: 2017 DOWNTOWN PROVIDENCE LIVING TOUR

The Providence Foundation and Providence Downtown Improvement District (DID) are planning a Downtown Living Tour on Saturday, June 10<sup>th</sup>. Ten properties are participating, and we're excited for the opportunity to highlight the neighborhood's transformation! Our most recent tour attracted more than 300 visitors to downtown Providence, and we hope to surpass that number this year.

We're looking for additional support from the community! To get involved, please contact Joelle Kanter at [jkanter@provfoundation.com](mailto:jkanter@provfoundation.com) or (401) 621-6122 by May 5<sup>th</sup>.

All sponsor **logos** will be included in the tour program.  
All sponsor **names** will be listed in press releases and on the tour registration website.  
Blog posts on [downtownprovidence.com](http://downtownprovidence.com) will also include **links** to all sponsor websites.

### SPONSORSHIP LEVELS

#### SHUTTLE SPONSORS: \$500 (2 non-exclusive sponsorship opportunities)

- *One company can sponsor both shuttles exclusively for \$900.*
- *Company name/logo printed on sign in window of sponsored shuttle.*
- *Opportunity to distribute marketing materials inside shuttle and at registration center.*
- *Company name/logo printed in a single color (with other sponsors) on tote bags given to all tour-goers.*
- *Single shuttle sponsorship includes 8 tour tickets. \$900 sponsorship includes 16 tickets.*

#### PEDICAB SPONSORS: \$400 (2 non-exclusive sponsorship opportunities)

- *One company can sponsor both pedicabs exclusively for \$700.*
- *Company name/logo printed on sponsored Sol Chariots pedicab during the event.*
- *Company name/logo printed in a single color (with other sponsors) on tote bags given to all tour-goers.*
- *\$400 sponsorship includes 6 tour tickets. \$700 sponsorship includes 12 tickets.*

#### TOTE BAG SPONSORS: \$250 (6 non-exclusive sponsorships)

- *Company name/logo printed in a single color on tote bags given to all tour-goers.*
- *Sponsorship includes 3 tour tickets.*

#### IN-KIND SPONSORS: contribution and benefits to be determined

*Please consider donating or offering reduced pricing for these services:*

- |                      |                         |                             |
|----------------------|-------------------------|-----------------------------|
| • <i>Printing</i>    | • <i>Advertising/PR</i> | • <i>Food/beverages</i>     |
| • <i>Photography</i> | • <i>Parking</i>        | • <i>Decorating/staging</i> |

Once you commit to a sponsorship, The Providence Foundation will send you an invoice by email. Payment is expected within 30 days. Thank you!

**NOTE:** Free opportunities to include promotional materials in tote bags are open to community partners.